
Course Title **Tridion Sites Functional Design and Content Modeling**

Learning Objectives:

This course is designed to take users through the main concepts and best practices for implementing a Functional Design and Content Model needed for an Tridion Sites Implementation.

This course details how to implement best-practice content models and how to create the most effective library of business Schemas. A Schema in Tridion Sites provides the methodology of defining Content and Metadata throughout the entire Content Management System and an effective Content Model is imperative to the success of any business goals within Tridion Sites.

During the course, a user will learn the important parts of creating a Functional design and Content Modeling for an Tridion Sites implementation.

Target Audience:

Users who are implementing Tridion Sites and need to understand the importance and concepts of Content Modeling and a Functional Design.

- Business Users

Prerequisites:

Tridion Sites Fundamentals, Tridion Sites BluePrinting and Authorization

Course Delivery Mode:

This course is available in the following delivery mode:

- Onsite, delivered over 1 day

Topics covered during the course:

- **Content Model**
 - What is a Content Model
 - Content Model inputs
 - Content Model Design Process
 - Identifying Page and Content Types
 - Page Types
 - Content Types
 - Suggest Schemas
 - Confirm Relationships
 - Add Functionality fields
 - Add process fields
- **Tridion Sites Templates**
 - Component Templates
 - Page Templates
- **Schemas**
 - What is a Schema
 - Types of Schemas
 - Component Schema
 - Multimedia Schema
 - Embeddable Schema
 - Metadata Schema
- **Relations among Schemas**
 - Direct Relation
 - Indirect Relation
- **Process and Functionality**
 - Understanding the effects of Functionality and Process on modeling your content
- **Schema Design Best Practices**
 - Understanding Schema best practices for a Tridion Sites implementation
- **Rich Text Fields**
 - Understanding Rich Text Fields within Tridion Sites

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- **Custom URLs**
 - Understanding what is a Custom URL and its capabilities
 - **Content Modeling and Publishing**
 - Understanding Publishing

Further Information:

For further information on any of our courses please contact us at learn@rws.com

About RWS

RWS Holdings plc is a unique, world-leading provider of technology-enabled language, content and intellectual property services. Through content transformation and multilingual data analysis, our unique combination of technology and cultural expertise helps our clients to grow by ensuring they are understood anywhere, in any language.

Our purpose is unlocking global understanding. By combining cultural understanding, client understanding and technical understanding, our services and technology assist our clients to acquire and retain customers, deliver engaging user experiences, maintain compliance and gain actionable insights into their data and content.

We work with over 80% of the world's top 100 brands, more than three-quarters of Fortune's 20 'Most Admired Companies' and almost all of the top pharmaceutical companies, investment banks, law firms and patent filers. Our client base spans Europe, Asia Pacific and North and South America. Our 65+ global locations across five continents service clients in the automotive, chemical, financial, legal, medical, pharmaceutical, technology and telecommunications sectors.

Founded in 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L).

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