



Overcoming 5 challenges with structured content authoring

Simplify and streamline how authors, expert contributors, reviewers and other content stakeholders create accurate content and keep it up to date.

Why does it matter?

With limited resources and pressure to produce complex content more quickly, many industries are struggling to meet increasingly strict standards and regulatory requirements.



5 key challenges

Working with unstructured content in regular word-processing applications has many issues, including:



5 fixes in one solution

With structured content authoring (SCA) your content creation teams can:



Results

Implementing SCA with a solution from Tridion or Fonto gives you:

30-50% reduction

in content development and localization costs¹

Avg. 32% reuse

of content after 5 years²

100% reliable

audit trails

50% increase

in efficiency on a yearly basis¹

¹ Source: Tridion client data

² Crimson Consulting Group, "Quantifying the Benefits and High ROI of Tridion Docs"

Transform content creation with structured content authoring from Tridion or Fonto

[Learn more](#)

