

## Tridion Sites cloud offering

Organizations are reducing their on-premises technology footprint by moving to the cloud for improved business agility, security, application scalability and disaster recovery.

Companies outsource their content and data management for a variety of reasons. Improved business agility tends to surpass cost reduction as the primary driver, but security and data privacy concerns are also high on the list of reasons to move to cloud-based solutions. Cybersecurity issues are becoming a day-to-day struggle for businesses, and recent statistics reveal a huge increase in hacked and breached data.

By moving your Tridion® Sites technology into RWS's cloud you no longer have to worry about these issues. Our cloud offering is secure, reliable and proven. You hand over the burden of system and application maintenance to RWS experts, who will keep your environment protected and ensure you are on the latest version of the software.

With your new-found peace of mind, you can focus on your core business and let your IT team add value where it matters most.

**Focus on what matters most to your business by moving to the most mature, flexible and reliable cloud offering on the market.**

Enjoy the latest capabilities of Tridion Sites and leave all the trouble of maintaining and monitoring the infrastructure and back-end software to our experts.

## Our cloud offerings

The decoupled architecture of Tridion Sites enables you to deploy content management and content delivery separately, with the ability to set them up anywhere in the world to ensure optimum performance for local users. We manage and host different elements of the technology stack for you depending on the cloud offering you choose.

### Content management as a service (CMaaS)

In this offering, we manage the Tridion Sites content authoring environment in our cloud. Users can log in and create, manage and store content in the content management system, safely and efficiently.

### Content as a service (CaaS)

In this offering, we manage the content authoring environment and Tridion Dynamic Experience Delivery (DXD) in our cloud. DXD exposes secure endpoints to retrieve content managed in Tridion Sites. Through headless APIs, this content can be utilized by various applications such as websites, service portals, intranets, extranets, mobile apps and more. In short, we manage your content while you focus on content strategy and the web solutions driving your business requirements.

### Cloud services provided

		Client owned	RWS cloud	
Offering		On-premises	CMaaS	CaaS
Services provided by RWS	Content authoring and management		✓	✓
	Headless content delivery (DXD)			✓

We provide you with many ways to transition from your current version of Tridion Sites to the latest release. Moving to the RWS cloud simplifies maintenance and eliminates future upgrade projects for your teams.

## Custom solution development

Tridion Sites is a highly extensible and interoperable platform. To help developers customize your solution, we provide a virtual workspace connected to a development environment that runs the latest version of services.

## Business continuity and disaster recovery

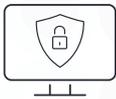
We apply business continuity concepts to our cloud services following a disruptive incident. This includes ensuring the security and availability of your content, while providing physical, logical and organizational protection of your business-critical information.

## Security, privacy and compliance management

Our clients trust us to take care of their information, which is why we make security a top priority. We ensure that only authorized personnel can see the information, while maintaining the highest level of integrity and confidentiality. RWS is ISO27001 certified, and our cloud operations are SOC 2 Type 2 compliant.

All SaaS applications are hosted in highly secure data centres from a third-party supplier. These providers meet the highest standards of physical and logical security, as well as compliance with industry and governance standards such as GDPR in Europe.

Our stringent security policies are followed through with IT audits of third-party suppliers, ensuring privacy of information and that the highest security standards are always maintained.



### Cloud support in China

RWS provides a web delivery endpoint in China, hosted on the Alibaba Cloud. It enables you to run a local website from behind the Great Firewall of China, reducing network latency and avoiding poor performance for Chinese visitors.

We also provide assistance with ICP filing and licensing, which is needed to run a website in China.

### Benefits

- Multi-zone cloud options for high availability and performance
- Resilient, elastic infrastructure
- Extensibility through add-on service and customizations
- Regular updates and maintenance
- Easier upgrades
- Fast recovery
- Comprehensive security suites in place

### Why RWS?

- Mature, ITIL-driven cloud organization
- Expertise in all areas of cloud hosting
- 24/7 support
- Compliance with industry security standards (ISO27001 and SOC 2)

## Learn more about Tridion Sites

[rws.com/tridion-sites](https://rws.com/tridion-sites)

### About RWS

RWS Holdings plc is a unique, world-leading provider of technology-enabled language, content and intellectual property services. Through content transformation and multilingual data analysis, our combination of AI-enabled technology and human expertise helps our clients to grow by ensuring they are understood anywhere, in any language.

Our purpose is unlocking global understanding. By combining cultural understanding, client understanding and technical understanding, our services and technology assist our clients to acquire and retain customers, deliver engaging user experiences, maintain compliance and gain actionable insights into their data and content.

Over the past 20 years we've been evolving our own AI solutions as well as helping clients to explore, build and use multilingual AI applications. With 45+ AI-related patents and more than 100 peer-reviewed papers, we have the experience and expertise to support clients on their AI journey.

We work with over 80% of the world's top 100 brands, more than three-quarters of Fortune's 20 'Most Admired Companies' and almost all of the top pharmaceutical companies, investment banks, law firms and patent filers. Our client base spans Europe, Asia Pacific, Africa and North and South America. Our 65+ global locations across five continents service clients in the automotive, chemical, financial, legal, medical, pharmaceutical, technology and telecommunications sectors.

Founded in 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L).

For further information, please visit: [www.rws.com](https://www.rws.com)

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