# The smart CMS for global enterprises

Intelligently connecting people, processes and information and ensuring your content is ready for the future











Content creation







Collaborative



experiences











Personalization

The most complete and advanced semantic middleware platform on the global market

# With the Tridion + PoolParty solution,

improve findability and future-proof your content with semantic AI

## Challenges

- Quickly achieve your goal with semantic search and recommendations
- Find duplicate, similar, or related information
- Automated tagging with human validation

### Solution

- Auto tagging suggestions at a component level
- Robust, scalable, batch operations
- Fully tested, productized cloud offering
- Semantic personalization
  - Semantic intelligence, user role, session data, individual stored data

### Results

- Efficiently locate relevant documents and content
- Increased accuracy in filtering non-relevant information
- Consistent tagging based on controlled enterprise vocabularies
- Tools to interlink structured and unstructured information across data silos



