The smart CMS for global enterprises

Intelligently connecting people, processes and information
and ensuring your content is ready for the future

Omnichannel

Personalized experiences

Multilingual

Archiving

Content creation

Componentization

Delivery

RWS Tridion

Content reuse

Publishing

Translation

Personalization

Collaborative

Integrative

Intelligent

congree

The platform for the efficient creation of unique corporate content

With the Tridion + Congree UCC solution,
a software and hardware company ensured consistent terminology
and boosted quality across manuals

Challenges

- Unify and harmonize manuals prepared by authors in different time zones
- Use terminology correctly and consistently
- Provide comprehensive information on quality to management

Solution

- Define style guides for different products and target groups
- Check for approved terminology
- Make sure that only manuals that have reached the expected quality level are published

Results

- Significant improvement in quality
- Automated quality checks during the entire workflow
- Harmonized tone of voice across all manuals and product families