

The smart CMS for global enterprises

Intelligently connecting people, processes and information
and ensuring your content is ready for the future



Innovative platform that facilitates digital transformation, specifically tailored for regulated industries

With the Tridion + Be Informed solution,
an automotive manufacturing company enabled an end-to-end managed service for all
technical publications, bringing consistency and efficiency to authoring and publishing

Challenges

- Multiple partners to manage per region
- No uniform content platform and publication process
- Lack of content reuse across regions and brands

Solution

- Orchestrated publication processes, with data integration and AI
- Automated validations, intelligent automations and content reuse
- Full traceability of actions over content lifecycle

Results

- 20-25% increase in productivity
- 30-50% increase in first-time fix rate
- 10-20% increase in efficiency of repairs
- 50% reduction in overall publishing costs



To learn more visit
tridion.com and beinformed.com

