

# The smart CMS for global enterprises

Intelligently connecting people, processes and information  
and ensuring your content is ready for the future



## AAAnow

AAAnow removes the distraction, effort and prohibitive costs involved in delivering accessible and compliant content, through the innovative use of intelligent automation and AI

### Tridion + INCMS by AAAnow:

Integrated pre-publishing accessibility and governance checks  
to get content right first time

#### Are you struggling with...

- Balancing fast content publishing with ensuring content compliance?
- Toggling between platforms for governance checks, disrupting the publishing workflow?
- Ensuring that publishers are fully trained in complex compliance standards, including accessibility?

#### We can help!

##### With Tridion as your content management system + INCMS by AAAnow, you can...

- Seamlessly integrate accessibility and governance checks to deliver compliant content at speed
- Eliminate toggling between Tridion Sites and accessibility/governance tools as they're fully integrated
- Use automated governance checks to identify issues – no need to be an accessibility or compliance expert!

##### With the Tridion + AAAnow INCMS solution, you can expect to...

- Deliver compelling and compliant customer experiences at speed, with confidence
- Remove the prohibitive costs of remediating issues post-publication (which can be up to 10x higher than addressing them during content creation)
- Significantly reduce compliance and litigation risk



To learn more visit  
[tridion.com](https://tridion.com) and [rws.aanow.ai](https://rws.aanow.ai)

