

Learning across borders

A survey of localization practices in corporate training and development

We partnered with **Training Industry** to survey more than 300 learning and development (L&D) professionals about their localization practices for learning materials.

We discovered that organizations understand the value of adapting training content for different languages and cultures. They're actively localizing training – but there are challenges to overcome.

Here are some of our key findings.

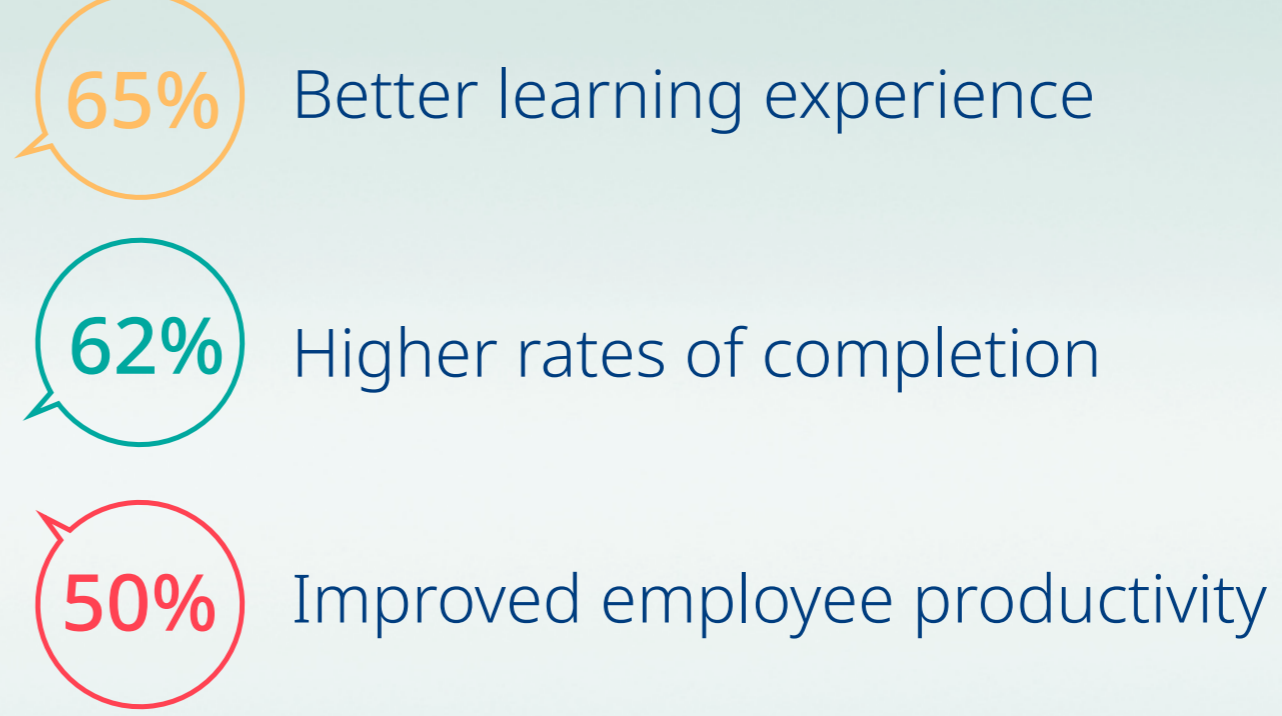


Localization contributes directly to training ROI

How do you measure the ROI of training?



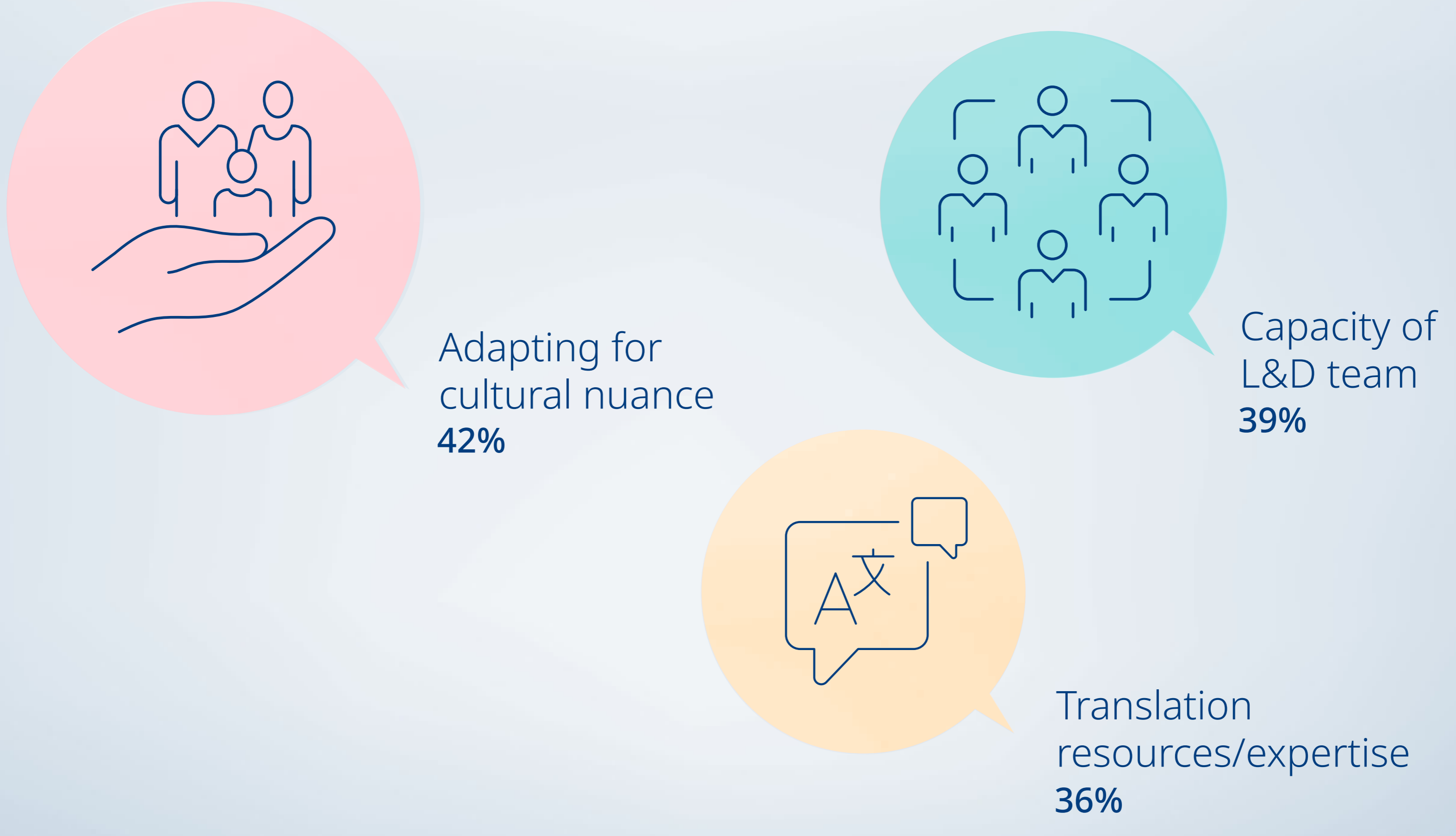
Why do you localize training content?



73%

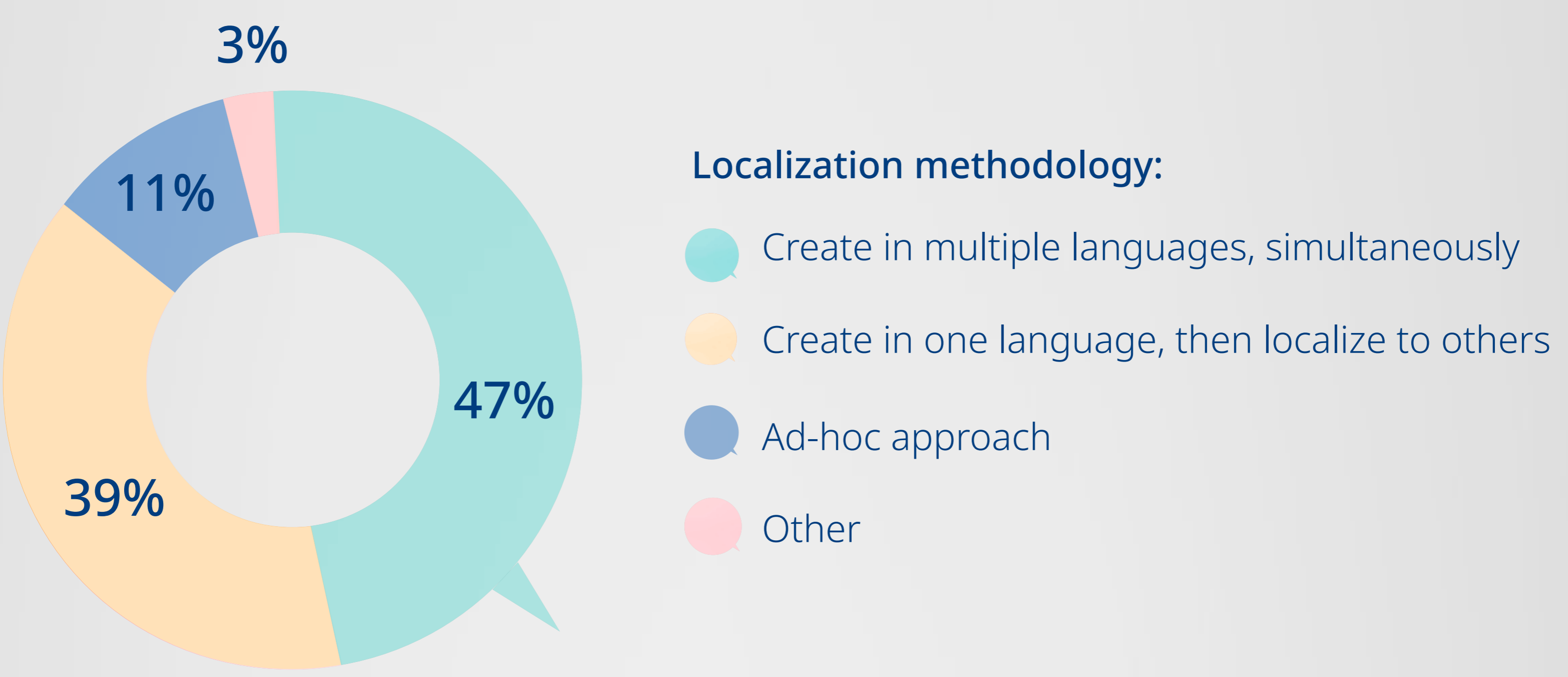
of training content is currently translated or localized

Top 3 obstacles to localizing training content

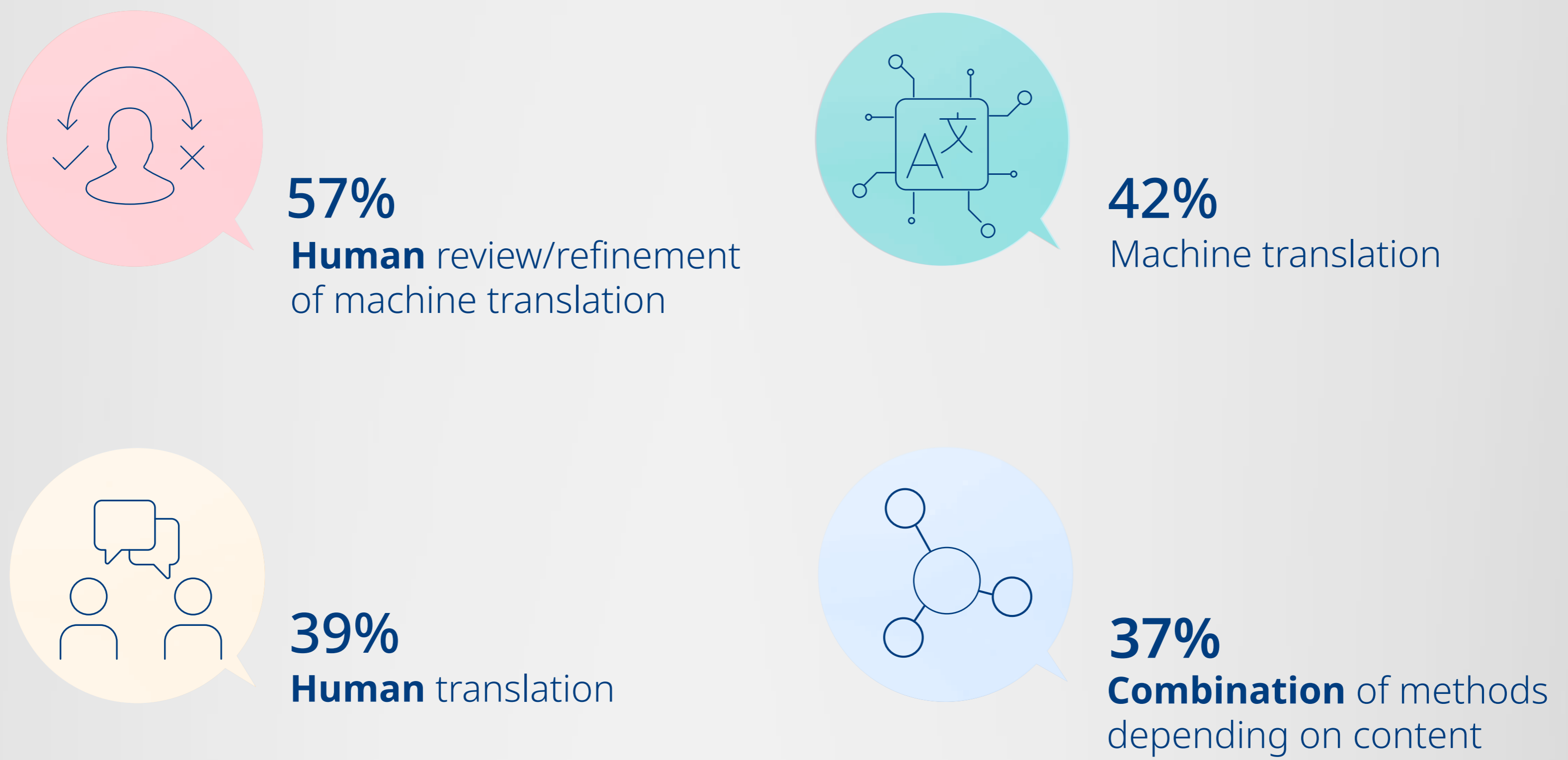


How to adapt for cultural nuance

Don't treat localization as an afterthought



Use methods involving humans where it matters



Learn more

Download our free report – **Learning across borders** – for the full survey results, along with analysis and best practices for localizing training content.

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