



## RWS Localization Resourcing





**RWS Localization Resourcing provides you with pre-qualified localization resources across a wide spectrum of specialized areas, without the overhead cost associated with full-time employees. What's more, we manage all aspects of vetting and onboarding talent, freeing up your time for other priorities.**

Our flexible, convenient and cost-effective localization resourcing services support a variety of staffing models tailored to meet your business needs. Whether you're faced with an unexpected resource gap that needs to be filled quickly or are looking for the more traditional outsourced language service provider (LSP) model, we provide extensive services that help you maximize efficiency and deliver outstanding quality.

**Our offerings:**



**Localization business process outsourcing**



**Talent sourcing**



**Crowdsourcing**

## Economies of scale

With the massive breadth of services at our disposal, we can act as a one-stop shop for your various resourcing needs, helping you streamline your vendors and outsourcing. Our existing resource pool is easily scalable, ready to be enlarged for increased business demand. Over the years we have gained extensive experience in rapidly supplying resources to cover new markets, rare languages, specific expertise, and more.



## End-to-end process management

We own and manage the resourcing process from start to finish, handling all administrative aspects – including tracking contract status, ensuring local labour laws are followed, resolving HR issues, and more. We excel at crafting operations customized for your needs: building teams, training them on the skills and processes they need and managing their performance. Thanks to our unique mix of recruiters and processes, we deliver the right people for highly specialized global roles, and can present candidates for interviews if requested. To maximize efficiency in identifying and onboarding talent, we leverage automated processes through industry-leading technology.



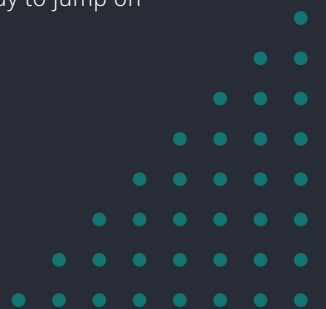
## Transparency and partnership

We value our collaboration with our service providers and our clients: our resources can rely on our continuous support, while you can count on us to ensure that they fully comply with your established criteria. When it comes to quality, we're never content to rest on our laurels – performance is continuously being evaluated and improved based on data from quality controls.



## Global reach, local expertise

No market is inaccessible to us, thanks to our vast expertise and reach. No matter how specialized or rare, we can find the resources to localize for your market. As one of the world's largest LSPs, we have an in-depth understanding of the ins and outs of localization, and we have the in-country locations to maintain up-to-date experience in local markets. This includes detailed knowledge of local labour laws and the HR infrastructure to ensure all in-market requirements are fulfilled, so you can contract local resources with confidence. Our network of in-country subject-matter experts, contracted and managed directly by us, undergo defined, yet customizable, testing, so they are always ready to jump on your project.



## Our services

From full localization business process outsourcing to supplementing in-house expertise in localization, project management and specialized subject-matter areas, our vast pool of highly skilled resources around the world is waiting to help you boost your global success. Our resources are pre-qualified to comply with your requirements and expectations so that the results are sure to meet your specific needs.

### Localization business process outsourcing

With our localization business process outsourcing, our resources take ownership of your processes and we can provide staff specialized in localization services such as translation, as well as project management, product engineering and desktop publishing (DTP).

### Talent sourcing

With talent sourcing, we provide a full HR function to recruit and manage your localization headcount. In addition to specific localization expertise, we can source talent in other specialized skill sets, including project management, product engineering and DTP.

### Crowdsourcing

With crowdsourcing, you gain access to our managed community of skilled freelancers, moderated through a technology-enabled solution that monitors and measures their output quality. Capabilities in this talent pool include traditional localization services and a wide variety of other specialized skill sets, providing you with cost-efficient, agile and out-of-the-box solutions.



**Our resources include:**

- Translators
- Post-editors
- Subtitlers
- Linguistic quality evaluators
- Terminology experts
- Senior lead linguists
- Subject-matter experts
- Creative writers
- Linguistic and functional testers
- Voiceover talent
- DTP specialists
- AI data specialists
- In-country survey conductors
- Social media moderators

**Want to learn more?**  
[rws.com/localization-resourcing](https://www.rws.com/localization-resourcing)

**Ready to connect with one of our specialists?**  
[Contact us](#)

**About RWS**

RWS Holdings plc is the world's leading provider of technology-enabled language, content management and intellectual property services. We help our customers to connect with and bring new ideas to people globally by communicating business critical content at scale and enabling the protection and realization of their innovations.

Our vision is to help organizations interact effectively with people anywhere in the world by solving their language, content and market access challenges through our collective global intelligence, deep expertise and smart technology.

Customers include 90 of the globe's top 100 brands, the top 10 pharmaceutical companies and approximately half of the top 20 patent filers worldwide. Our client base spans Europe, Asia Pacific, and North and South America across the technology, pharmaceutical, medical, legal, financial services, chemical, automotive, government and telecommunications sectors, which we serve from offices across five continents.

Founded in 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L).

For further information, please visit: [www.rws.com](https://www.rws.com)

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