

Translation Services

Go global with an end-to-end spectrum of technology-enabled translation services

Build your brand

with consistent global experiences across all languages and audiences

As you seek to expand your business into new territories, fast, accurate and consistent translation is a key element in creating the localized content you need to meet the expectations of a global audience.

With more than 60 years of experience, RWS is one of the largest language service providers (LSP) in the world and provides an industry-leading, end-to-end spectrum of technology-enabled translation services. We use an extensive global network of expert in-house linguists, freelance translators and specialized providers across 160 countries, ensuring subject-matter knowledge and a consistent and streamlined process for all your translation needs.

RWS Translation Services offer the expertise, resources, flexibility and scalability you need to deliver messaging that resonates on a local level with every audience. We're here to help you best convey your brand with effective, high-quality and accurate translation.

Whatever your current language capabilities, it's time to go global with RWS.

Services that enable you to start speaking global

Far from being a one-size-fits-all process, translation is necessarily nuanced and unique to every scenario. However intimidating that might sound, it doesn't mean it needs to be. We can help identify the best translation method for your content and goals to maximize its efficiency and value to your business.

If required, we can also provide strategic consultation across your entire content ecosystem and centralize your vendors onto a single platform. This streamlines your workflows, allowing you to focus your time on other internal priorities.

RWS Translation Services include:

Machine translation post-editing: Expert linguists edit and revise text that is pre-translated by a customized machine translation system. Post-editing can be adjusted to address specific quality, terminology and nuance requirements for different content types to provide an "adaptive quality" approach. Best suited to high-volume projects, this approach combines the speed of machine translation with the refinement of human translation.

Translation: Professional linguists translate source text into another language, contributing essential linguistic, cultural and nuanced expertise to transform your content for your target markets.

Specialized translation: Specialized translators apply subject-matter expertise when translating content that requires topic- or industry-specific knowledge, such as life sciences, financial and legal services.

Transcreation: Transcreation involves adapting text, style and design to convey specific cultural and linguistic experiences for different audiences. This can be particularly valuable for more nuanced messages that require an emotional connection with an audience, as with marketing or advertising.

If you're interested in a pure machine translation solution, visit rws.com/language-weaver

Why choose RWS Translation Services?

Our local experts are here to help you grow global

The linguistic, industry and subject-matter knowledge of our expert in-house linguists gives you consistency, efficiency and knowledge retention across projects.

A further extensive pool of qualified, in-market translators and specialized providers are able to provide customized programmes and unparalleled scalability.

We use native speakers to ensure better localization of content and capture of nuanced meanings that resonate with local audiences.

Our ongoing consultation with you across the entire process ensures that best practices are adhered to or adapted to maximize output quality and efficiency.



“RWS’s approach to partnerships and innovations in technology are obvious key drivers in its continued success. Using RWS’s intuitive cloud-based interface, we have instant access to industry-leading technology and associated services. We are also confident that future innovations are only a step away. As an innovative business ourselves, we look to partner with like-minded businesses to ensure our success together.”

Faye Elmore,
Head of Customer and
Brand Marketing,
Lifepius



Key drivers in helping you reach global

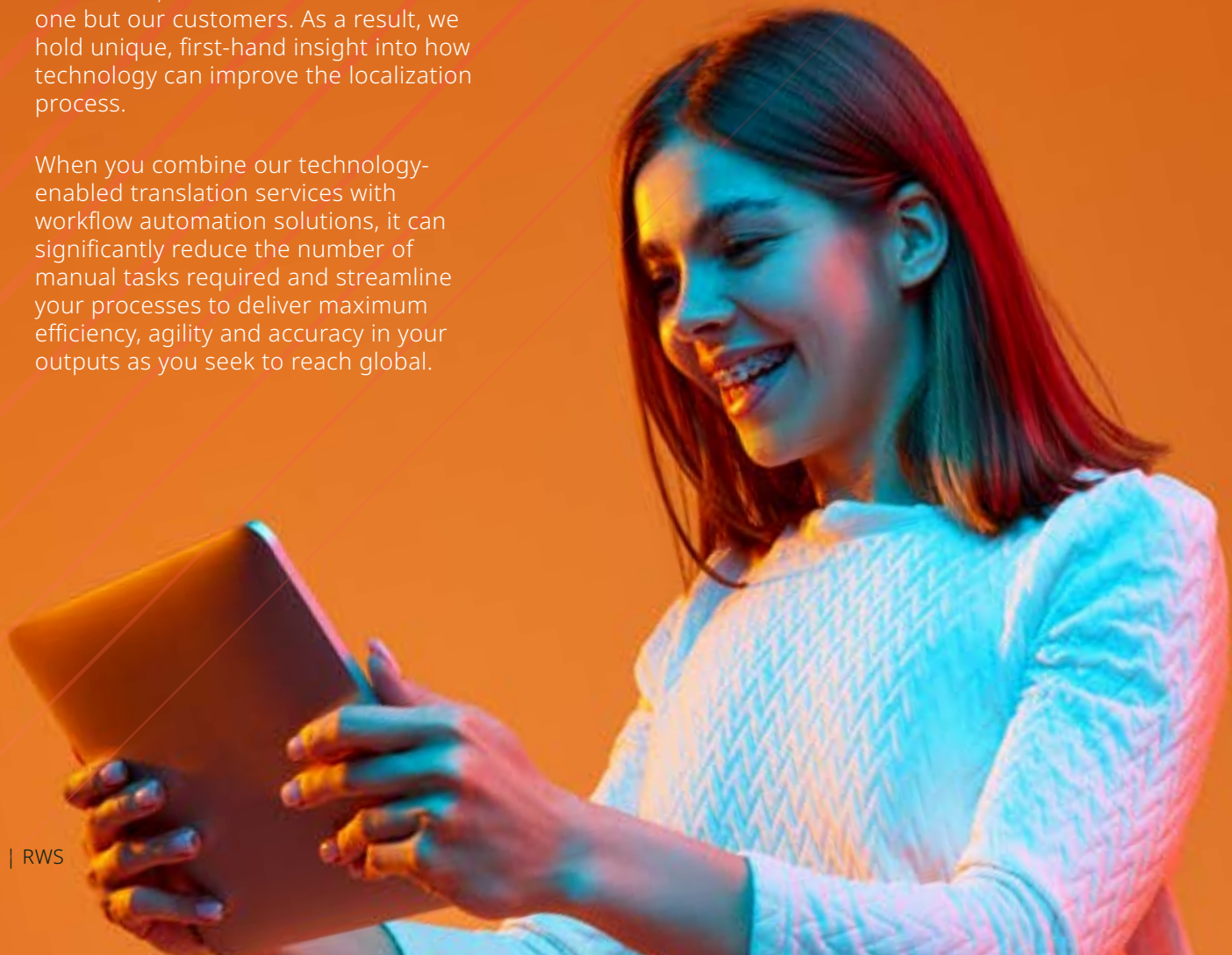
Efficiency-improving technology-enabled services

We develop language technology in-house, including Language Weaver® — our AI-powered machine translation solution — and the Trados® portfolio — designed for translators and end-to-end localization management. With no third-party intervention, our services are more agile and responsive to changing user needs, and means we answer to no one but our customers. As a result, we hold unique, first-hand insight into how technology can improve the localization process.

When you combine our technology-enabled translation services with workflow automation solutions, it can significantly reduce the number of manual tasks required and streamline your processes to deliver maximum efficiency, agility and accuracy in your outputs as you seek to reach global.

Additionally, an internal data warehouse provides key insights, such as future predictions and opportunities for efficiency improvement to help with your process optimization over time.

Further bespoke client-specific technology is also available as needed.



Integrated quality assurance and management

No one wants to receive complaints about the quality of their translations and content, which is why we integrate quality management processes from start to finish.

Qualified expert linguists have an excellent command of the source language while also being native speakers of the target language with superior writing skills and specialized training. This helps ensure translation work of the highest quality, but an industry-leading Quality Management System (QMS) is also employed to govern all aspects of work across the entire process.

Quality assurance, including quality measurement and issue management, is embedded across our policies and procedures to ensure real-time monitoring and continuous improvement. Depending on your needs, we also offer a two-stage Translation and Review process consistent with the ISO 17100 standard.

Our translation-related ISO certifications include:

- ISO 9001:2015 – Quality Management System
- ISO 17100:2015 – Translation Services
- ISO 18587:2017 – Post-editing of machine translation output



Giving you the power to scale global

Whether your translation needs are predictable, sudden, consistent or sporadic, RWS Translation Services can seamlessly scale to suit.

We do this by combining technology-enabled translation methods, data analytics and a vast global network of expert linguists with specialized knowledge and in-country fluency. This is how we deliver the agility and breadth of services and resources to provide quality at any scale that is capable of meeting your short-, medium- and long-term growth goals.

A wealth of experience, trust and reliability

Founded in 1958, we have the deep industry knowledge, experience and extensive resources that enable us to offer unsurpassed and specialist capabilities across a wide range of areas. We are also one of the largest LSPs in the world, with more than 8,000+ active enterprise clients.

Clients around the world rely on our experience and expertise to help meet their global growth goals and depend on our stability and transparency as a publicly held company in strong standing.

Our transparency extends to pricing models that remain predictable and consistent, regardless of content, required languages or turnaround times. We also provide dashboards and reporting methods that capture cost and key performance indicators (KPIs) in a predefined way, holding them to account against robust service level agreements (SLAs).

Our clients include an ever-expanding blue-chip customer base, including 88 of the world's top 100 global brands.

Ready to grow global?

Reach new audiences in new places all over the world with RWS Translation services.

Our offering lets you communicate in regional dialects with localized translations, all supported by our global network of local language experts working behind the scenes to make it happen.

Because when it comes to growing globally, it all starts with RWS.



For a more in-depth view on our localization services, including testing, interpreting and resourcing of linguistic experts, please see our

Language Services brochure

Ready to connect with one of our specialists?

Contact us

About RWS

RWS Holdings plc is a unique, world-leading provider of technology-enabled language, content and intellectual property services. Through content transformation and multilingual data analysis, our combination of AI-enabled technology and human expertise helps our clients to grow by ensuring they are understood anywhere, in any language.

Our purpose is unlocking global understanding. By combining cultural understanding, client understanding and technical understanding, our services and technology assist our clients to acquire and retain customers, deliver engaging user experiences, maintain compliance and gain actionable insights into their data and content.

Over the past 20 years we've been evolving our own AI solutions as well as helping clients to explore, build and use multilingual AI applications. With 40+ AI-related patents and more than 100 peer-reviewed papers, we have the experience and expertise to support clients on their AI journey.

We work with over 80% of the world's top 100 brands, more than three-quarters of Fortune's 20 'Most Admired Companies' and almost all of the top pharmaceutical companies, investment banks, law firms and patent filers. Our client base spans Europe, Asia Pacific and North and South America. Our 65+ global locations across five continents service clients in the automotive, chemical, financial, legal, medical, pharmaceutical, technology and telecommunications sectors.

Founded in 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L).

For further information, please visit: www.rws.com

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