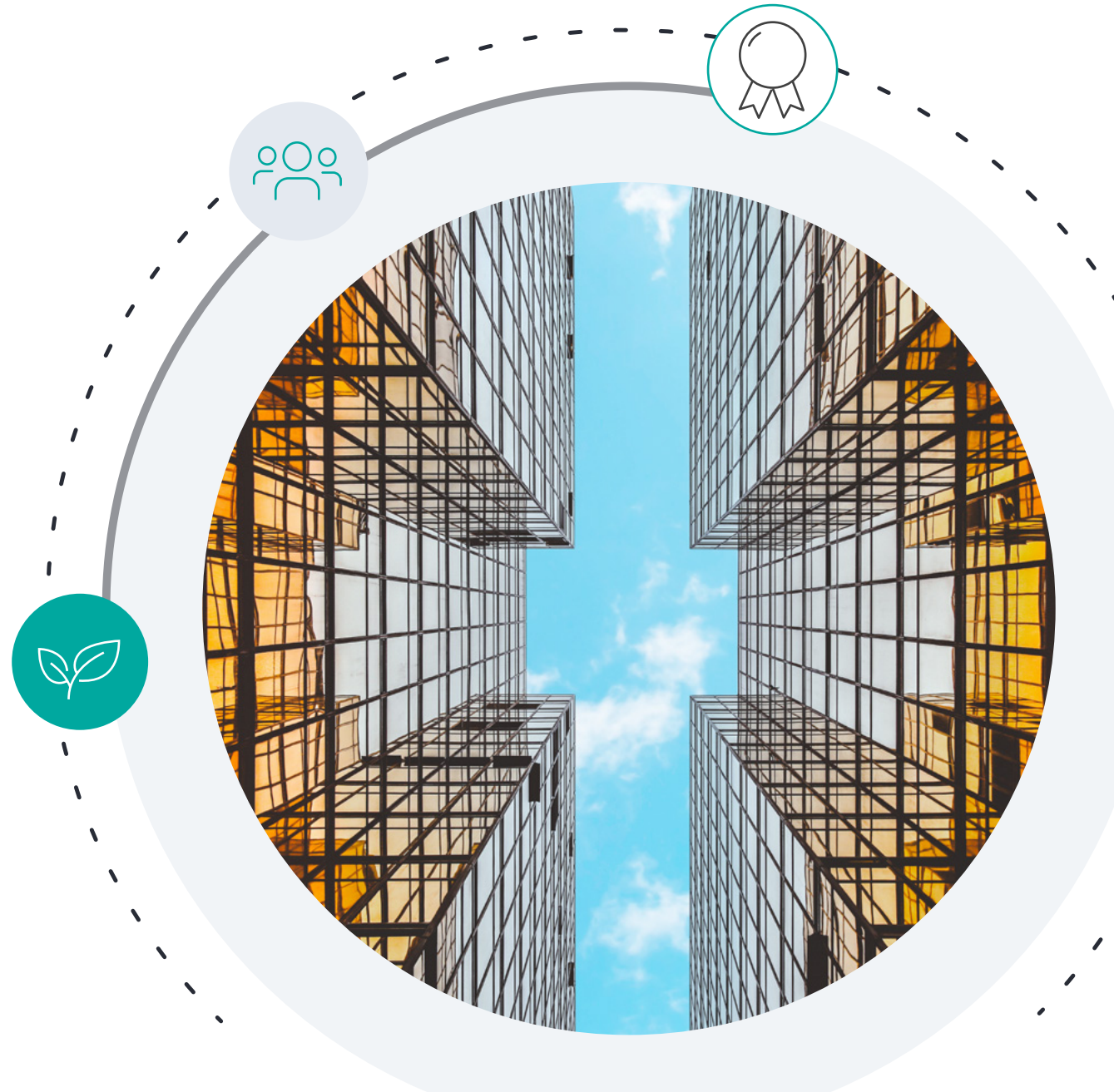




RWS Solutions for ESG Reporting



Market drivers

- The demand for transparency on a corporation's impact across all three elements of ESG (Environmental, Social and Governance) is driving a revolution in corporate reporting.
- The profile of the Social and Governance elements of ESG is rapidly catching up with the established interest in Environmental considerations.
- ESG investing is the fastest growing sector globally, bucking macroeconomic trends to post record YoY growth.



Total Assets Under Management in sustainable funds globally stood at a record high of \$1.65 trillion at the end of December 2020

Source: Morningstar Global Sustainable Fund Flows: Q4 2020 in Review

Corporate considerations

- Fragmented global regulations increase the burden on reporting compliance.
- Clear comparison of ESG performance between corporations is very difficult due to a lack of standard measures.
- Harmonization of regulations will take time but corporations that adopt ESG guidelines before they are introduced will benefit from positive reputational impact, followed by competitive advantage when directives arrive.

While the UN Sustainable Development Goals remain the foundation of global regulations, key guidelines for measuring impact are also published by global bodies like the EU and OECD, as well as associations like the Task Force on Climate-related Financial Disclosures (TCFD) and Sustainability Accounting Standards Board (SASB), the top accounting firms, national regulators and central banks.

Key themes

Environmental



Climate change reporting – focusing on the efforts that corporations are making to reduce their carbon footprint, protect biodiversity, optimize the sustainability of their activities and divest themselves from conduct that limits decarbonization of the economy.



Risk reporting – specifically in terms of the financial liabilities or possible impact on equity value for corporations moving away from carbon-oriented activities and investments.

Governance



Business continuity planning – a key theme in these times where the need to articulate a corporation's readiness for a crisis is a critical measure of how well it is run.



Stewardship reporting – focusing on the disclosure of voting policies to ensure that corporations deliver both value to clients and sustainable benefits to the economy, environment and society.

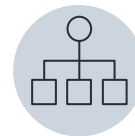
Social



Employee treatment – particularly in terms of support offered to a corporation's human resources in times of crisis, their flexibility in working arrangements, and the training of staff to be flexible and productive as market conditions change.



Community – both in terms of supporting the local and wider communities in which corporations operate and in defending all forms of diversity through their activities.



Supply chain, partners and suppliers – ensuring the eradication of worker exploitation and enabling mutually beneficial relationships with all stakeholder groups.

About us

We were an early adopter of multilingual skills in the ESG space and have developed a reputation for supporting corporate narrative in this critical and fast-moving area.

- 100+ ESG translation projects successfully delivered for customers globally.
- Expertise in supporting multilingual content for prospectuses, KIIDs, shareholder notices, annual reports and EU SFDR disclosures.
- Support for new fund, ETF and bond product launches, as well as regular reports and updates to fulfill regulatory obligations to investors.
- ESG translations commonly performed into English, French, German, Swiss German, Italian, Spanish, Chinese and Japanese, as well as additional European and Asian languages in support of globalization initiatives – 180+ languages available.
- Quality-assured translations through the use of language models, translation memories and terminology dictionaries for rapid translation of ESG content.
- Monitoring of global ESG regulations to accelerate adoption of necessary taxonomies as they are released and enable rapid compliance.

Get in touch with one of our experts to learn more about how we can support your ESG reporting requirements

About RWS

RWS Holdings plc is the world's leading provider of technology-enabled language, content management and intellectual property services. We help our customers to connect with and bring new ideas to people globally by communicating business critical content at scale and enabling the protection and realization of their innovations.

Our vision is to help organizations interact effectively with people anywhere in the world by solving their language, content and market access challenges through our collective global intelligence, deep expertise and smart technology.

Customers include 90 of the globe's top 100 brands, the top 10 pharmaceutical companies and approximately half of the top 20 patent filers worldwide. Our client base spans Europe, Asia Pacific, and North and South America across the technology, pharmaceutical, medical, legal, chemical, automotive, government and telecommunications sectors, which we serve from offices across five continents.

Founded in 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L).

For further information, please visit: www.rws.com

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