

7 reasons

to adopt Tridion® Sites 10



1

Granular BluePrinting®

Gain more control over inherited content items. You can specify exactly which fields a user can modify in a localized content item or page region.

2

Improved usability

Authors and editors can customize, filter and sort their content views, while translators can preview the content they are working on in context.



3

Personalized customer journeys

Deliver smart content recommendations to customers and create rich digital experiences – without the need for data gathering – using semantic AI.

4

Greater customizability

Tailor Experience Space to suit your business needs with extensibility features. Extend the UI with custom rich text fields, dashboards, action buttons, and more.



5

Efficient activity tracking

Stay on top of content workflows with the Activities tab in Experience Space. Get an overview of all activities, or click on each one to see more details.

6

Optimized access management

Streamline processes by registering and managing all RWS and custom applications and their service accounts from the Access Management window. Users can access any dashboard or extension with a single sign-on (SSO) from Tridion Sites.



7

More flexible architecture

Control publishing and add-ons at a granular level. Quickly enable or disable add-ons, and give any user or user group Lock Management rights to check in and check out items locked by other users.



To learn more visit
rws.com/tridion-sites