



# Syngenta Crop Protection achieves cost reductions of up to 46% with specialist patent translation service

Syngenta provides crop protection products to farmers around the world.

## Solution elements

RWS patent translation

RWS foreign filing

#### The challenge

Syngenta invests significantly in research and development, designing, improving and adapting their products to meet the ever-evolving needs of their users.

Syngenta therefore required ongoing support to translate and file their diverse range of patents. They sought an IP translation and filing partner who could deliver an efficient, flexible, cost-effective service.

### The solution

The RWS in-house translation team is equipped with specialist patent knowledge, as well as expertise in relevant fields such as agriculture and plant protection. This makes RWS ideally placed to translate Syngenta's portfolio of complex and highly specialized patent documents.

In addition to translation, RWS offers a full suite of specialist IP services. As a result, RWS is also able to support Syngenta with patent filing and renewals. What's more, the Syngenta team is now exploring the possibility of conducting patent searches via the RWS world-leading, ISO-accredited IP research service.

RWS has provided the client with a dedicated account manager, who meets regularly with Syngenta to exchange feedback, report on account developments and deliver on pre-agreed KPIs.



# Key benefits for Syngenta

- Up to 46% reduction in translation costs
- Process improvements
- Proactive solving of challenges

"The relationship we have with RWS is such an open and honest one."

#### **Carole Kernott**

IP Process and Systems Team Lead **Syngenta** 

#### The results

"The relationship we have with RWS is such an open and honest one," says Carole Kernott, IP Process and Systems Team Lead at Syngenta. "They are always working with us to improve our processes and theirs. They are proactive in coming up with solutions, helping us to identify where we can minimize costs. We always achieve an agreeable outcome."

Carole has been delighted with the quality of the work delivered. She also praised the way RWS acts as a partner, working with the Syngenta team to solve challenges, making a positive contribution to their business goals.

The RWS tech-enabled translation workflow regularly helps Syngenta achieve reductions in their translation costs of up to 46%.



## **About RWS IP Solutions**

RWS is the world's leading expert in IP translations, foreign patent filing, patent search and database services.

For over 60 years, RWS has led the industry and helped more than 10,000 clients protect and enforce their IP rights around the world. We can help you:

- Ensure the highest quality patent translations
- Cut costs and save resources
- Simplify and streamline

# **RWS** experts

RWS has a network of more than 7,000 in-country translators and patent attorney firms and 200+ in-house subject-specialist translators and revisors.

All translations are reviewed by graduate linguist revisors with respect to completeness, accuracy of terminology and content, and compliance with national filing requirements.

For more information, **get in touch**.

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